



Hollywood Media District
Los Angeles

Owner *Hollywood Media District*
Contact *Ms. Mary Lou Dudas*
HMD
959 Seward Street
Los Angeles, CA 90028
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Complete *Continuing Project*
Size *1 square mile district*
Cost *\$1.5 million*
Scope *Provided master planning services, pedestrian and multi-modal transit linkages, wayfinding graphics and identity program*

The Hollywood Media District, a business improvement district in the historic production area of Hollywood, has engaged Suisman Urban Design to develop a master plan for the area, and to implement specific improvements to the public environment. Focusing on Highland Avenue and Santa Monica Boulevard, the project includes an overall land use and streetscape strategy, new transit and information structures, signage, landscaping, lighting and identity program.